

# Phishing Simulation & Awareness Training





# Phishing simulation & awareness training



Phish your users

Expose your users to risk-free phishing simulations based on various email attack templates, such as phishing, spear phishing, and whaling (CFO/CTO fraud).



Automated awareness training

Based on phishing simulation behavior, users receive personalized awareness training in a nano-learning format, featuring best-in-class video content and knowledge verification quizzes. Their training performance is tracked and directly contributes to their individual risk score.



Measure risk & understand trends

Phishing simulation and awareness training results deliver detailed statistics to assess overall risk levels across user groups and individual users. With our unique user risk scoring system, you can track the development of user resilience over time, gaining insights into progress and areas for improvement.



Risk score based on behavior & vulnerabilities

By combining both phishing simulation and awareness training with computer vulnerability assessments, each user offers a unique opportunity to understand risk holistically taking into account both user behavior and system vulnerabilities.



### **Automated workflow**



# Phishing simulation

Phishing simulation based on ready-made email and web templates.

# Tailored awareness training

Automated and tailored awareness training based on ready-made templates.

# Knowledge verification quizzes

Follow-up quizzes to verify the user's knowledge and resilience.

## Measure risk & trends

Understand current risks and trends over time. Combine user risk behavior and computer vulnerabilities.

## Repeat, repeat & repeat

Repeat to keep your users resilient today and in the future.



# Stronger first line of defense against ransomware

Combining phishing simulations, awareness training, and computer vulnerabilities creates strong protection against ransomware and other email-based attacks.



Understand user risk behavior & computer vulnerabilities

Our lightweight endpoint software agent automatically links each user to a specific computer, enabling the tracking of a combined risk score based on both user behavior and system vulnerabilities. This approach helps prioritize the most significant risks, providing clear insights for targeted remediation.





# Ready-made best in class content



#### Ready-made phishing templates

Choose from our extensive library of ready-to-use templates, featuring scenarios based on both classic and current threats.



#### Out-of-the-box awareness training

Out-of-the-box multi-language templates for awareness training and knowledge verification quizzes.



#### **Best-in-class videos**

Video content for awareness training based on short and modern videos in your local language.



#### Modern nano learning concept

The awareness training programs are based on nano learning, where training is focused on small, bite-sized pieces of information. This makes it easier to absorb and retain information.



# Cyber hygiene becoming a frequent compliance requirement

As a reaction to the current threat landscape, cyber hygiene has become a requirement in modern regulations.



#### NIS2

Under NIS2, cyber hygiene practices are embedded as fundamental security requirements to build resilience, prevent incidents, and enhance incident response across critical sectors.

#### **PCI DSS**

In PCI DSS version 4.0, cyber hygiene practices are foundational to maintaining secure payment environments. The standard emphasizes employee awareness to safeguard cardholder data and support resilient, hygienic security practices.

#### **ISO 27001**

In ISO 27001, cyber hygiene practices are foundational elements embedded in policies, procedures, and controls to support information security.



# Capabilities overview

A comprehensive product including all the features you need:

| $\bigcirc$ | Ready-made email- and web-based templates.   |
|------------|--|
| $\bigcirc$ | A wide range of phishing simulations.  |
| $\bigcirc$ | Awareness training programs.   |
| $\bigcirc$ | Knowledge verification quizzes.  |
| $\bigcirc$ | Nano-learning concept.   |
| $\bigcirc$ | Multi-language support.  |
| $\bigcirc$ | Modern best-in-class videos.   |
| $\bigcirc$ | Understand current risks and trends over time.   |
| $\bigcirc$ | Combine user risk behavior and computer vulnerabilities using our lightweight endpoint agent software. |



# Why Holm Security?

### Understand your attack surface

One of the key functions in Next-Gen Vulnerability Management is to help understand your attack surface using automated techniques to continuously identify new assets that could potentially expose your organization to risk.

# 2 Unified view to ease prioritization

Reduce business-critical risks with the least amount of effort. This is accomplished by providing a truly unified platform where all your risks are prioritized and listed in one single view.

# Powerful threat intelligence

Our platform lets you focus on high-risk vulnerabilities and users likely to be exploited. Understand the full context of each exposure to maximize your efforts. Our platform also provides superior built in threat intelligence to help understand and prioritize risk more efficiently.

# Let the platform do the work

Our platform is fully automated.
Once it's been implemented, it runs continuously in the background. No need for software or hardware.

# How can we help?

Want to get in touch? We'd love you hear from you. Here's how you can reach us.

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